



STYLIST

FUNDAMENTALS OF BUILDING YOUR CLIENTELE



FACILITATOR
MaLissa Young

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MaLissa serves SSBC as a shareholder, facilitator and Summit Salon Consultant. She coaches 25+ service providers and support team members at Snips Spa Salon in Bloomington, Minnesota which has been a Summit Salon since 1998. She grew up in a family business and has been employed with them for 19 years. She is now a major shareholder because of the Summit programs. MaLissa holds a full cosmetology license, has worked as a nail technician and nail educator. She has experience in multi-location salons, and has consulted many salons that started at \$20,000 a month and assisted their growth to \$90,000+ a month. MaLissa received SSBC's Consultant of the year award in 2008 and currently serves as a Team Leader. She is fulfilling her passion of coaching others to achieve their goals with her creative style of making a system work for every type of personality.

GET GROWING

Learn key strategies to strengthen your retail, chemical service, and social media skills.

MASTERING GUEST RETENTION

- Discover the 7 touch points of a guest experience
- Scripts and verbiage for a signature consultation
- How to recommend products without sounding pushy.

RAISE YOUR PRICES!

- Take the fear out of raising your service prices. Learn when it's safe, and how much to increase.
- Master key areas "Summit Target System" to grow your business beyond your wildest dreams.

SOCIAL MEDIA HOT TIPS!

- Keys to make social media your best friend, and avoid making it your worst enemy!
- Discover how Social Media can explode your referral business!

DAILY, WEEKLY, MONTHLY ACTION PLAN

- Learn how to plan your day to maximize your earning potential.
- Discover how planning and tracking can increase your overall income!

October 1st, 2018

LOCATION:

Doubletree Hotel, Westport
1973 Craigshire
St. Louis, MO 63146

TIME: 9:00am - 4:00pm

INVESTMENT: \$89 (Lunch Included)

For more information or to purchase tickets contact your Salon Consultant, visit one of our 12 storefronts, or call (314)423.9599. All ticket sales are final, non-refundable, non-transferable. Facilitator is subject to change.

Summit Salon Business Center is the world's largest salon and spa consulting company. Our Summit Salon Seminars, Products, Consulting Group, Front Desk, and Financial Services divisions offer field-proven initiatives, best-in-class expertise, world-class infrastructure, and a culture that values trust. Learn more about our programs today at SummitSalon.com!



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